



Call to Artists

Project: Black Cat Alley

Organization: The East Side Business Improvement District (#20)

Location: Black Cat Alley (alley between Prospect and Farwell, at Ivanhoe)

No submission fee

Project/Application Details:

Black Cat Alley is an outdoor mural gallery located in a private alley on the East Side of Milwaukee. This unique art destination was developed by a group of community members and artists back in 2015-2016 in partnership with Wallpapered City LLC and the East Side BID. The Alley is managed by the East Side BID and has become one of Milwaukee's top attractions for residents and visitors alike- home to countless photoshoots, events, and music happenings

General Information:

The East Side is seeking three (3) artists/artist teams to create new murals for Milwaukee's best-known mural destination, Black Cat Alley! Black Cat Alley, founded in 2016, is one of Milwaukee's top ten tourist destinations, and is visited by tens of thousands of visitors each year. It has been covered by national press, and contains murals by both Milwaukee artists as well as national/international talent. Black Cat Alley is an outdoor mural gallery open to the public, the murals are semi-permanent, remaining in the space for approximately 1-3 years.

Timeline:

- The submission deadline is Monday, June 21st by 11:59PM
- Artists will be notified of the jury team's selections by Monday, June 28th
- Painting dates will be scheduled in July, August, and September, one wall painted per month (We will do our best to accommodate artists' scheduling needs each month, however please do not submit for a mural if you cannot be available during its specific month)

WALL A: JULY PAINTING



Details:

- Rough brick, 23' wide x 10' tall
- Located on the East wall and in the center of Black Cat Alley, between Byada Meredith's 'Paper Airplanes' and Ken Brown's 'We Are One'
- Artist must provide own ladder for wall access
- Artist stipend for this mural: \$4,150 (\$18 per ft²)
- An additional paint/materials budget of up to \$200 will be reimbursable
- Must be able to paint in July

Full quality photo available on Blackcatmke.org

WALL B: AUGUST PAINTING

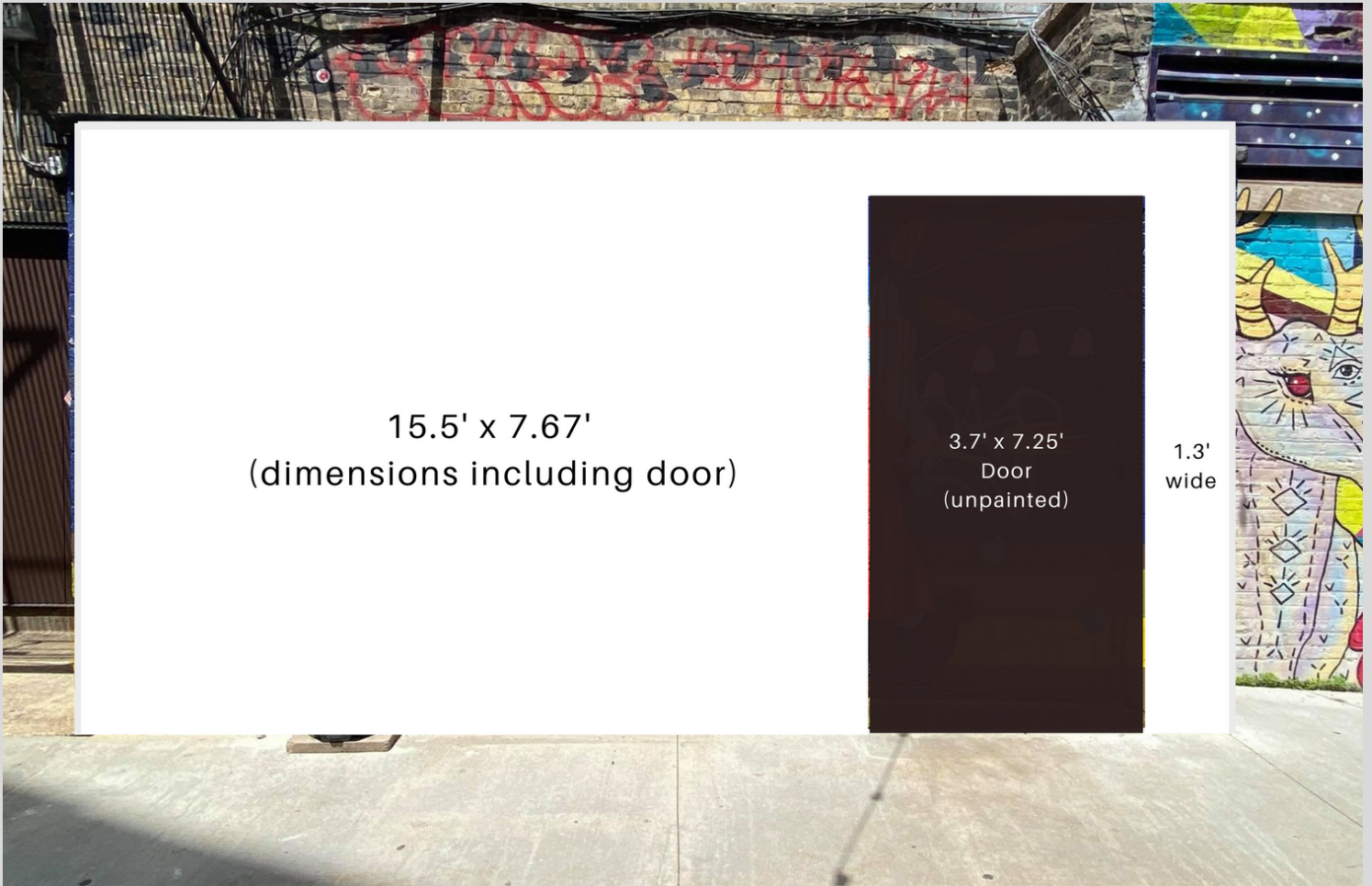


Details:

- Dibond panel (white, sanded), 17' wide x 8' tall
- Located on the East wall next to Ken Brown's 'We Are One' piece
- Artist must provide own ladder for wall access
- Artist stipend for this mural: \$1,480 (\$18 per ft²)`
- An additional paint/materials budget of up to \$200 will be reimbursable
- Must be able to paint in August

Full quality photo available on Blackcatmke.org

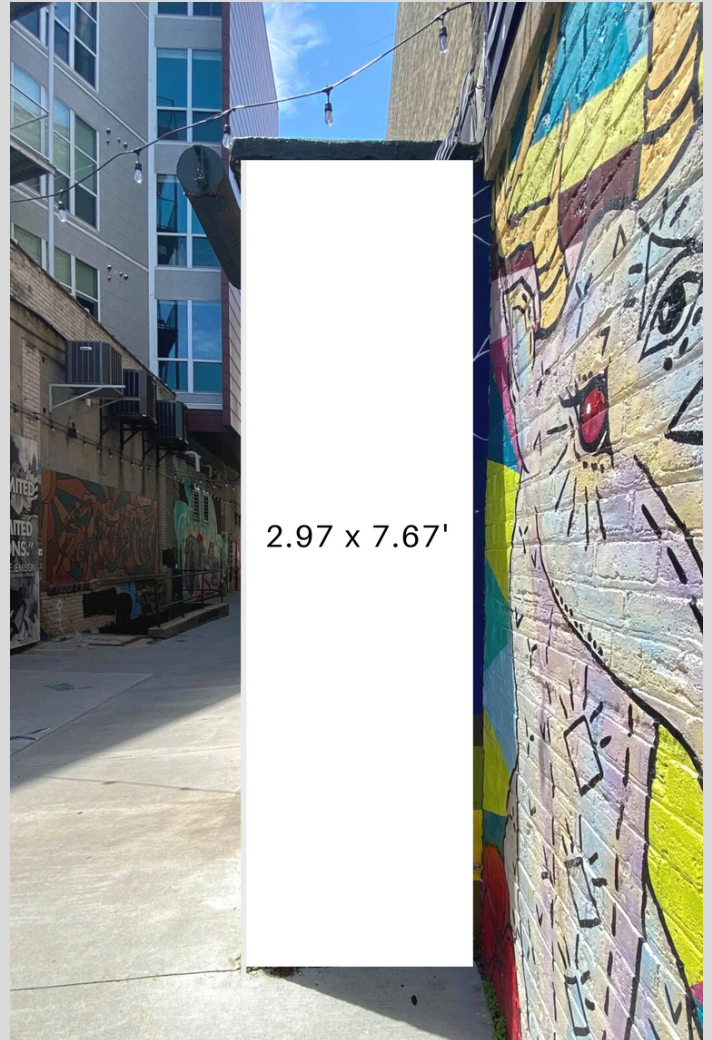
WALL C: SEPTEMBER PAINTING



FRONT



LEFT/NORTH



RIGHT/SOUTH

Details:

- Dibond panel (white, sanded)
- Front panel is 15.5' wide and 7.67' tall. These dimensions include the door which will not be painted. The door is 3.7' wide and 7.25' tall. The space between the door and corner on the right is 1.3' wide.
- The left corner of this wall is 5.5' wide and 7.67' tall. The right corner is 2.97' wide and 7.67' tall
- Located on the West wall of the Alley, between John Kowalczyk's 'Merlin the Albino Buck' and Jeremy Novy's 'Monarchs'
- Artist stipend for this mural: \$2,620 (\$18 per ft²)
- An additional paint/materials budget of up to \$200 reimbursable
- Must be able to paint in September

Full quality photo available on Blackcatmke.org



Submission requirements:

All submission materials and artist information should be sent in ONE email to blackcatmke@gmail.com. Any late or incomplete submissions will not be accepted. After thoroughly reading this Call to Artists, please feel free to contact with any questions ahead of the deadline:

Monday, June 21st by 11:59PM.

Artists/artist teams are permitted to submit one design per wall (although no artists or teams will be selected for more than one wall). Submissions for multiple walls should be sent in ONE email.

1. State clearly which wall(s) you are applying for.
2. A short artist bio (200 word max per artist). This project prioritizes featuring the work of BIPOC/LGBTQ+/Women artists, so please share this information in the bio. This information is meant to help inform the selection process and will not be actively promoted to the public unless that is the desire of the artists.
3. 3-5 examples of past work in JPEG or PNG format. Ideally these would also be murals, but other painted works will suffice. Providing links to online portfolios in addition to this is optional.
4. Your proposed design in JPEG or PNG format (preferably in the correct proportion/shape of the wall you are applying for) and a short description of your design, if necessary. Design submissions should depict the essentials of your proposed design, however they do not need to be fully rendered as the bulk of the selection process is based on your examples of past work.
5. Artist contact information (full name, email address, phone number).
6. Artist teams, please provide contact information for ALL artists, but designate one person as your main point of contact.





Rules & Regulations:

Eligibility:

This year's Black Cat Alley project is open to artists and artist teams 18+ years of age, based in Wisconsin. Travel costs are not covered for selected artists. We highly encourage submissions from BIPOC/ LGBTQ+/Women artists and there will be a preference for featuring the work of these artists.

All work must be the artists' own, and original in design, concept, and execution. If multiple artists collaborate as a team, it is considered a joint entry and they should exhibit a single body of work. If accepted, they may exhibit only that work which is collaborative.

Piece content/materials:

In concert with the requirements of project funding, design content cannot involve any display of nudity, religion, politics, or derogatory/negative references.

Contact: Larissa Gladding, Special Projects & Black Cat Alley Manager at
blackcatmke@gmail.com
<https://www.blackcatmke.com/>

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