

Creative Media Services

press releases | press bites

Our press release services are official media statements drafted with the client that are structured to provide information, public statements, and or announcements to other media outlets, audiences, and communities. Where our service is unique is the ability to turn a press release into a CW Press Bite. Our Press Bites are press releases with interview elements from our clients that are condensed into short-form feature stories that can be housed on copywritemag.com or placed into a template for printable options. This allows our clients to have a built-in creative audience and platform to promote their craft, business, or creativity in any form.

Rates start at \$60

promotions

/CW offers *Advertising* and *Publicity* basic promotions. Our Advertising services include ad placements in our online and in print publication CopyWrite Magazine or Advertising placement on our website. Our Publicity service includes product placement and paid partnerships at CW events, photoshoots, social media stories, and online video content. Promotion services are a great resource for local brands, up and coming creatives looking for portfolio boosters, and businesses searching to tap into creative networks.

Rates start at \$35

Sponsorships

We offer sponsorships to local organizations, businesses, and creatives for events and projects that fall under our five pillars: Art, Music, Fashion, Community, and Culture. Sponsorships are awarded quarterly and are limited. Sponsorships may come in the form of /CW Creative Services or monetary payment. Sponsorships are selected at the discretion of our owner and active leadership team.

All sponsorship requests must be submitted in writing and emailed to copywrite.mke@gmail.com at a minimum of 30 days before the date of need.

media blast

As a byproduct of the creative community, our methods as a magazine, media, and design firm can be unorthodox, expressive, and totally outside of the box. Our media blast service is where we mix those non-traditional tactics with guerilla marketing to get our client's ideas out to the audience they are trying to target. This is a hands-on approach to our favorite hashtag #SupportTheLocal

Rates start at \$75

cultural consulting

Our leadership team has spent several years doing ethnographic research in local urban settings. This includes collegiate research on urban environments, "minority" cultural impact, systematic disenfranchisement, creative communities, youth expression, physical and digital spaces, media studies, and more. We offer specified contract media consulting to businesses and organizations who need assistance in addressing cultural sensitivity, racial inequity, and guidance in appropriate representation in their company culture, media presence, and more.

All cultural consulting inquiries should be submitted to copywrite.mke@gmail.com. Rates may vary.

Journalism

Journalistic services include blog posts to full length featured articles, artist statements to artist bios, and resume help to the creative portfolio curation. Though our featured stories are selected by our team, we also provide freelance writing services that may be used on alternative media platforms or as paid posts for online features. Our journalists are trained professionals whose writing skills include but are not limited to entertainment, editorials, interviews, poetry, copywriting, and creative application.

Rates start at \$45

media research

Need more than just the glitz and glam? No problem! Our media research service allows us to provide in-depth research on ALL THINGS URBAN. Whether it's looking into some local creative history or run down on some social practices of creative institutions and how they function, we have you covered. We can guide your search or take a hands-on approach. As a media platform, it's our job to know how media works and we welcome opportunities to share that knowledge with our community.

All media research inquiries should be submitted to <u>copywrite.mke@gmail.com</u>. Rates (if applicable) may vary.

event hosting

Having an event but you don't want the headache of hosting it? We have people for that! Our team members have collectively hosted 100's of events. From music showcases, fashion shows, festivals, creative workshops, and community events, to on-stage interviews with Grammy award winners, music execs, nationally awarded artist, designers, and politicians. With our service, you not only get a great host but a built-in audience for your event.

All event hosting inquiries should be submitted to copywrite.mke@gmail.com. Rates may vary.

music reviews

New music is the top reason that people visit our online platform. Where we provide music blog posts as a free service to team selected submissions, we also offer sponsored music reviews for those who are looking for a little extra feedback and verbiage to send out to international media outlets and for portfolio growth. This may also include official music and video releases.

All music review request should be submitted to copywrite.mke@gmail.com

Our music submission specs can be found at https://copywritemag.com/about

media arts curriculum

With community collaboration being one of the major components in CopyWrite's mission, we believe that aiding in the cultivation of creativity in our city is vital and that youth engagement continues the relevance of these practices. We partner with local organizations, schools, and creative groups to implement a creative curriculum that supports the mediated practices our youth are confronted with daily. There are several ways in which we teach the practices of media-making, but we firmly believe it is critical to give youth real-world experiences that provide real-world results. This can be working on content creation for a specific organizational campaign, or making their own group magazine. We shape our curriculum to meet the needs of

whatever clients we are working with. At the base of our "Media Arts" we include practices of literacy, problem-solving, collaboration, and creative expression through several active workshops including (but not limited to):

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- In the field research
- Visual asset creation and curation
- Copywriting
- Art Direction
- Layout development
- Media promotion
- Introduction to Computer Software

All curriculum inquiries should be submitted to copywrite.mke@gmail.com.

Curriculum contracts are contracts to teach media arts. Rates vary on the instructor, curriculum request, materials, contract hours, and assets.